MICROCAPITAL BRIEFS | TOP STORIES

Thailand’s Group Lease Acquires 30% of Sri Lanka’s CCF for $70m
Please see page 2 for coverage of this “MicroCapital Deal of the Month.”

Credit Reporting Firm Destacame Raises Equity from Accion to Expand into Mexico
Destacame, a Chilean credit scoring firm, recently closed its seed financing round, which was led by Accion Venture Lab, an investment vehicle of US-based NGO Accion. The new funds, the amount of which remain undisclosed, are slated to allow Destacame to increase its operations in Chile and expand into Mexico. The firm sells credit scores to lenders considering granting “credit and other financial products to thin-file and credit-invisible customers.” The company employs 15 people and has processed 10,000 credit files since it was launched in 2015. Founded in 1961, Accion reports total assets of USD 351 million. Its partner microfinance institutions serve 6 million people in 32 countries with an aggregate loan portfolio of USD 7.9 billion. February 17, 2017

Norfund, FMO, Rabobank Launch “Arise” with Purchase of 28% of Ghana’s CAL Bank
Arise, an investment company recently launched in South Africa by three European institutions, has paid an undisclosed price to acquire 27.7 percent of the shares of CAL Bank, a publicly traded financial institution in Ghana. Arise bought the stake from Development Partners International, a UK-based, Africa-focused private equity firm managing USD 1 billion in assets. Formerly known as Continental Acceptances Limited, CAL Bank was launched in 1990. As of 2016, it had assets equivalent to USD 695 million, 26 branches and 100 automated teller machines. As of 2015, it reported return on assets of 4.9 percent and return on equity of 32 percent. Arise seeks to acquire “minority stakes in sub-Saharan financial services providers...that serve retail, small and medium enterprises, the rural sector, and clients who have not previously had access to financial services.” Its founders are the Norwegian government’s Norfund; Dutch development bank Financierings-Maatschappij voor Ontwikkelingslanden; and Netherlands-based cooperative Rabobank. February 16, 2017

IFC Syndicates $44m in Debt for KMF of Kazakhstan
KazMicroFinance (KMF), a microlender operating in Kazakhstan, recently borrowed USD 44 million syndicated by the World Bank Group’s International Finance Corporation (IFC) to enable KMF to expand its lending to small businesses. IFC is providing USD 5 million of the debt funding, with the remainder sourced in unspecified portions from Belgium’s Incophin Investment Management, US-based MicroVest Capital Management, Switzerland’s Symbiotics and Germany’s Bank im Bistum Essen. KMF is controlled by ACDI/VOCA, a US-based NGO also known as Agricultural Cooperative Development International/Volunteers in Overseas Cooperative Assistance. KMF, which offers training, individual loans and group loans, reports a gross loan portfolio of USD 103 million and 152,000 active borrowers served via 102 branches. February 15, 2017

AYo Insuring MTN Subscribers in Uganda
AYo, a joint venture of South African insurer MMI Holdings and South Africa’s MTN (Mobile Telecommunications Network) Group, recently launched its first two products, both in Uganda: (1) Recharge with Care, which provides MTN subscribers with life and hospitalization insurance when they buy airtime; and (2) Send with Care, which delivers the same when users send money via MTN. Recharge with Care offers 30 days of free coverage with each purchase. The amount of coverage depends on the size of the purchase, and the user can purchase higher coverage levels. Send with Care provides similar coverage, with the payout amount equal to the amount of money transferred. MTN Group has 233 million users in 23 countries in Africa and the Middle East as well as Cyprus. February 9, 2017
**MICROCAPITAL BRIEFS**

**MicroFinanza Rating Issues 10 Institutional, Social Ratings**
During February 2017, Italy-based MicroFinanza Rating issued “microfinance institutional ratings” to the following institutions, all with stable outlooks: Indonesia’s Komida, which was assigned a grade of BB; Albania’s NOA, which earned a BBB; Haiti’s ACME, which was assigned a BB+; Vietnam’s Anh Chí Em, which got a BB; and two institutions that each received an A-, Cambodia’s Amret and Palestine’s Faten. As for “creating value for clients,” MicroFinanza issued social ratings of A+ to Kazakhstan’s KazMicroFinance and BB+ to Komida, Faten and ACME. Under license from the Smart Campaign of US-based Accion’s Center for Financial Inclusion, MicroFinanza certified the client protection practices of Georgia’s Credo and Morocco’s Fondation Attawfiq. February 28, 2017

**Ecuador’s D-Miro Restructures $80m in Debt After Quake**
Alliance Microfinance, an NGO owned by The Mission Alliance of Norway, recently committed USD 2 million in equity to assist Banco D-Miro of Ecuador in renegotiating USD 80 million in loans for “reduced interest expense and extended amortization.” The Mission Alliance, a religious organization supporting entrepreneurs, sports programs and other projects, owns Banco D-Miro, which has had difficulties since an earthquake in April 2016 caused a drop in borrower repayments. Banco D-Miro offers microloans and savings products for poor people via 14 branches in Ecuador. It reports total assets of USD 115 million, a gross loan portfolio of USD 99 million and deposits of USD 14 million. Alliance Microfinance, which also has operations in Bolivia and Vietnam, reports a total loan portfolio of USD 221 million and 150,000 active borrowers. The Mission Alliance, which is funded by the Norwegian Agency for Development Cooperation and 26,000 individuals, works in 10 countries in Africa, Asia and South America. February 27, 2017

**FMO Lending $3m to One Puhunan of the Philippines**
Nederlandse Financierings-Maatschappij voor Ontwikkelingslanden (FMO), a Dutch development bank, recently announced that it will disburse a loan of USD 3 million from the Dutch government’s MASSIF Fund to the Microfinance Philippines Financing Company, which is also known as One Puhunan. The microfinance institution (MFI) plans to use the new funds to expand its loan portfolio in the Bicol Region as well as Mindanao. Founded in 2014, One Puhunan has an outstanding loan portfolio equivalent to USD 6.6 million. It provides group loans to 52,000 women via 110 branches in 18 provinces. One Puhunan is a unit of Credit Access Asia, which is based in the Netherlands and also operates an MFI in Indonesia that serves 175,000 people and another in India that serves 1.35 million people. The network’s aggregate gross loan portfolio is valued at USD 377 million. February 24, 2017

**Thailand’s Group Lease Buys 30% of Sri Lanka’s CCF for $70m**
Thailand-based Group Lease, which has operations in seven Asian countries, recently acquired a 29.99-percent stake in Commercial Credit and Finance (CCF) of Sri Lanka for the equivalent of USD 70 million. Both institutions are publicly traded. Group Lease CEO Mitsuji Konoshita said, “We are looking to combine our efficient digital finance platform with CCF’s very successful track record in the field of finance to grow our businesses...while CCF’s need to gain access to capital can easily be met by our capability to raise funds internationally.” Incorporated in 1982, CCF provides microloans, microsavings, auto leasing, education loans and Islamic banking to 930,000 customers via 118 branches. It reports total assets of USD 380 million and outstanding loans, leases, hire purchases and advances of USD 311 million. Group Lease specializes in rent-to-own services for motorcycles, but it recently began offering financing for other products as well as other services including factoring contracts and personal loans. February 21, 2017

**Garanti Leasing of Turkey Borrowing $26m from EFSE**
The European Fund for Southeast Europe (EFSE), a microfinance investment vehicle domiciled in Luxembourg, is lending the equivalent of USD 26 million to Garanti Leasing, a subsidiary of Turkey-based Garanti Bank, to boost services for micro- and small enterprises in Turkey. Garanti Leasing, which has worked with EFSE since 2012, plans to deploy half of the funds in government-designated “priority development regions.” Garanti Leasing assists both small and large enterprises in acquiring investments such as inventory; real estate; and equipment for agriculture, textile production, printing and construction. During 2015, it issued 3,000 contracts worth USD 800 million. Founded in 1990, Garanti Bank reports assets of USD 89 billion and net annual income of USD 1.5 billion. EFSE reports a gross loan portfolio equivalent to USD 1.0 billion. February 20, 2017

**Microbank LOLC (Cambodia) Authorized to Offer Leasing Services**
LOLC (Cambodia), a microfinance institution (MFI) 60-percent owned by LOLC Micro Investment of Sri Lanka, recently received approval from the National Bank of Cambodia to offer leasing services. It is reportedly the first MFI to receive such permission. Beginning in March, LOLC (Cambodia) expects to offer both businesses and households access to leased vehicles, appliances and equipment. LOLC (Cambodia) is 37-percent owned by US-based Developing World Markets and 3-percent held by staff of the MFI. LOLC (Cambodia) has USD 245 million in total assets, a gross loan portfolio of USD 206 million, USD 275,000 in deposits, return on assets of 5.8 percent and return on equity of 34 percent. LOLC Micro Investment is a unit of Lanta Oris Leasing Company, which is a member of the Japanese conglomerate Orix. February 15, 2017

**India’s Muthoot Raises $20m in Equity from Creation Investments**
Creation Investments Capital Management, a US-based investor in financial inclusion, recently placed USD 20 million in equity in Muthoot Microfin Limited, a unit of Indian conglomerate Muthoot Pappachan Group. Muthoot Microfin, whose focus is serving female entrepreneurs, is planning to open 500 new branches over five years as it expands into Bihar, Chhattisgarh, Haryana, Odisha, Pradesh, Punjab and Uttar. Muthoot Fincorp, another arm of Muthoot Pappachan, is in the process of transferring microloans valued at the equivalent of USD 238 million to Muthoot Microfin. Muthoot Microfin reports an outstanding portfolio of USD 60 million. Creation Investments manages investments of USD 325 million. February 13, 2017

**Zimbabwe’s Success Microfinance Nets Deposit-taking License**
Success Microfinance Bank, a financial institution in Zimbabwe formerly known as Collarhedge Finance, recently received a license from the Reserve Bank of Zimbabwe allowing it to accept deposits. In February 2016, Collarhedge reportedly became the third institution in the country to receive a deposit-taking license. Although financial data are available on neither entity, microfinance banks in the country are required to hold capital of USD 5 million. (The minimum for non-deposit-taking microlenders is USD 20,000.) February 12, 2017

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Please refer to http://MicroCapital.org for the sources of information appearing in all briefs. Among these, MicroCapital recognizes CGAP, the Microfinance Gateway and the Microfinance Information Exchange for their outstanding work disseminating information on microfinance. Thank you!
FMO Investing $15m in Equity in Sanad for On-lending in MENA

Dutch development bank Nederlandse Financierings-Maatschappij voor Ontwikkelinglanden (FMO) recently announced that it will place an equity investment of USD 15 million in the debt sub-fund of the Sanad Fund for MSME (Micro-, Small and Medium-sized Enterprise), which disburses “medium- and long-term” loans to financial institutions that serve the Middle East and North Africa. FMO is disbursing the funds from the MASSIF Fund, which FMO manages on behalf of the Dutch Ministry of Foreign Affairs with the goal of increasing inclusive finance in Africa. The MASSIF Fund reports total assets equivalent to USD 850 million and 180 portfolio companies. Sanad, which is named for the Arabic word meaning “support,” was founded in 2011 and is domiciled in Luxembourg. It is an initiative of German development bank Kreditanstalt für Wiederaufbau (KfW) and is funded by Germany’s GLS Bank, KfW and several other institutions backed by European governments. Sanad has raised total investor commitments of USD 186 million. FMO reports total assets of USD 9 billion. February 10, 2017

EFSE Lends $2m to VisionFund’s SEF for Armenian MSEs

The European Fund for Southeast Europe, a Luxembourg-based microfinance investment vehicle, recently announced that it has loaned the local-currency equivalent of USD 2 million to Armenia’s SEF International for on-lending to micro- and small businesses in the country. SEF, which offers consumer, enterprise, farm and housing loans, was founded in 1997 and is owned by VisionFund International, a nonprofit microfinance subsidiary of US-based World Vision. SEF reports total assets of USD 29 million, a gross loan portfolio of USD 23 million and 28,000 active borrowers. VisionFund provides loans and other financial services to 1.2 million people poor people in 30 developing markets, with an emphasis on serving women in rural areas. World Vision reports serving 100 countries with 2015 revenues of USD 1 billion. February 9, 2017

Vision Microfinance Funds Loan $9m in Ecuador, Honduras

C-Quadrat Asset Management, a unit of Austrian fund manager C-Quadrat, has informed MicroCapital that its Dual Return Vision Microfinance and Dual Return Vision Microfinance-Local Currency funds extended credit totaling USD 9 million to unidentified providers of financial services in Ecuador and Honduras. All but USD 1 million of the total was lent to a Honduran bank that focuses on financing small and medium-sized enterprises. It is was founded in 1994 and is seeking to expand in rural areas. Before gaining approval to borrow from the bank, customers must meet a set of “high environmental standards” as evidenced by an “environmental audit [that] was developed in close collaboration with international development banks.” The combined assets under management of the Dual Return funds are valued at USD 482 million. C-Quadrat manages assets equivalent to USD 3.9 billion. February 6, 2017

Thos Gieskes to Lead Oikocredit

Oikocredit, a Netherlands-based cooperative, recently announced that Thos Gieskes will serve as its Managing Director beginning in April. David Woods vacated the position in 2016 after having joined Oikocredit in 2012. Mr Gieskes, who has led the operations of Dutch cooperative Rabobank in Chile, Australia and New Zealand, said, “I believe I can contribute to furthering this work based on my...background as a development economist.” Oikocredit reports total assets equivalent to USD 1.2 billion and 796 financial inclusion, agriculture and renewable energy investees in 71 countries. February 6, 2017

EBRD Lends $11m to Tunisia’s CIL for Leasing to MSMEs

The UK-based European Bank for Reconstruction and Development (EBRD) recently announced that it is providing a senior, unsecured loan equivalent to USD 11 million to Compagnie Internationale de Leasing (CIL), a Tunisian company that rents and leases industrial equipment and goods, to expand the number of micro-, small and medium-sized enterprises it serves. This transaction was disbursed from an entity EBRD recently established to offer funding in Tunisian dinars. CIL reports gross 2015 revenue of USD 18 million. February 6, 2017

FMO Lends $6m to Sanasa of Sri Lanka for SMEs

Nederlandse Financierings-Maatschappij voor Ontwikkelinglanden (FMO), a Dutch development bank, recently provided a local-currency loan equivalent to USD 6 million to Sanasa Development Bank (SDB Bank), which provides leasing, credit, deposit and other services to individuals, cooperatives and businesses in Sri Lanka. The loan, which has a term of five years and a two-year grace period, is intended to enable SDB Bank to enhance its provision of financial services to small and medium-sized enterprises. SDB Bank has 87 branches and reports assets of USD 400 million. February 1, 2017
Leveraging on Alternative Delivery Channels (ADC) is key to achieving cost-effectiveness and greater outreach.

Fern’s ADC integration capabilities enable inclusive financial institutions to connect to established mobile money services, ATM networks and mobile devices to increase outreach and improve efficiency.
SPECIAL REPORT

This sponsored content was written by Ed Higenbottam, the Managing Director of Verdant Capital, a corporate finance firm with offices in Johannesburg, Mauritius and Accra that specializes in advisory services and capital raising for mid-market financial institutions across Africa.

The M&A Market in Africa’s Alternative Finance Sector

Headlines in the M&A market in Africa in recent years seem to have been dominated by the to-ing and fro-ing of Anglo-South African giants such as Barclays Africa/ABSA and Old Mutual. However, financial institutions in the middle market perhaps have been more active. The M&A market in the alternative finance sector (non-bank or “specialty” lenders) has seen at least 30 transactions (excluding minority stakes) completed over the last five years, and activity levels have remained robust over the last 18 months notwithstanding the slow-down of the M&A market overall.

The alternative finance sector covers a range of credit institutions that are not part of the traditional banking sector, for example, micro (enterprise) finance, consumer finance, leasing or invoice discounting, vehicle lending, housing finance, student finance, fintech, and specialist banks. Awareness of this sector recently has become much more nuanced: in the past, all these types of institutions might have been lumped under the microfinance umbrella.

We have seen a number of critical drivers in play in the consolidation of alternative finance recently. Specialist private equity funds that target the sector are growing in size and number, including several managed by groups that are now on their second or third funds. Many of the limited partner commitments for these funds have been sourced from development finance institutions, and many are targeting measurable social impact in addition to financial return. As well as bidding for new assets (we had eight private equity funds in due diligence for a recent transaction in the sector), many of these funds are now in “exit mode,” looking to sell their stakes in portfolio companies. In some cases, we have seen private equity shareholders act as catalysts for their portfolio companies to sell non-core subsidiaries or even to sell the entire company outright.

Cross-border consolidation by regional leaders is another important factor. Many of the largest players have been active acquirers. For example, Letshego, which is listed on the Botswana Stock Exchange and reports USD 710 million in total assets from operations in 11 countries, has bought two businesses in West Africa. The larger of these is afb Ghana, which Letshego bought from JUMO World in a transaction managed by Verdant Capital as advisor to JUMO. Pan-African fintech lender MyBucks recently acquired those subsidiaries of Opportunity Bank, a traditional bricks-and-mortar microenterprise lender, that operate in six African countries.

To date, the leading South African consumer lender - and now full-fledged bank - Capitec has not elected to expand outside its home country. Although opportunities represented by single-country operators in the continent generally benefit from lower levels of public indebtedness, their scale is much more limited.

Horizontal consolidation also is an important factor, as specialist lenders look to broaden their product mix. Often the motivation is acquiring deposit-taking licences or capacity, which is seen as a source of cheaper local-currency funding. In 2014, Namibia’s JSE-listed financial services conglomerate Trustco Group Holdings acquired FIDES Bank, thereby bringing a deposit-taking licence into the group, as well as adding SME lending and mortgages to a product mix including student loans, life insurance and short-term insurance. In Zambia in 2012, the Pan African Building Society, which is owned by the Mukwa Fund, merged with the Industrial Credit Company, thereby combining a deposit-taking mortgage lender with a leasing and SME-lending portfolio largely funded by development finance institutions. We see the trend of domestic consolidation continuing and perhaps accelerating. At least half the bids for the single-country operators we have sold came from other domestic lenders.

Finally, financial services technology has become a happy hunting ground for deal makers in the region. Providers of development equity in the sector have included tech funds and specialist fintech funds, both from Africa as well as the West Coast of the US. Traditional private equity funds also have participated in fintech investments; however, many have been scared off by the very high valuations attributed even to relatively early-stage companies in the sector.

“We see the trend of domestic consolidation continuing and perhaps accelerating. At least half the bids for the single-country operators we have sold came from other domestic lenders.”

- Ed Higenbottam
Verdant Capital

A number of fintech players are specialty lenders who use proprietary technology to originate, secure or collect loans issued from their own balance sheets. Fintech lenders are arguably the most capital-intensive of fintech businesses, because in addition to their broader development costs, they also have to raise funding to lend through the channels they are creating. For example, take the “merchant credit advance” model, a business model that originated in the US, whereby the financial institution advances money to forward-purchase retailers’ point-of-sale collections, effectively advancing a short-term SME loan. Verdant Capital is currently raising funding for Retail Capital, the leading merchant credit advance provider in South Africa. Although the business is expected to remain independent, we have seen smaller players in the sector be partially consolidated into banking groups. In the medium term, we expect to see further consolidation between bricks-and-mortar lenders (whether banks or non-banks) and fintech lenders.
EAR TO THE GROUND

The Paradox of Scale and Financial Inclusion: Seeking that Human Touch in Jakarta’s Busy Streets

Last week, I was in Indonesia, a country with a population of over 240 million. The sheer size of the country and its tight population density made it difficult to avoid a conversation about the scale of financial services. As I reflect upon my trip to Jakarta’s busy streets, I am starting to consider whether reaching scale can sometimes hold back financial inclusion.

Inclusion should involve the delivery of financial services to benefit all segments of a population. The key word here is benefit. Just reaching people isn’t enough; they need useful products and services that actually improve their lives. This is why I was so amazed with one Indonesian bank’s no-fee transactional savings accounts. These accounts reach many millions of people, often through direct-deposit relationships with employers. The accounts are used frequently, typically for transactions such as utility bill payment, remitting school fees and consumer borrowing, as well as transfers, business sales and supplier purchases. These accounts are useful, and so I consider them to be furthering financial inclusion.

Yet servicing these liquid accounts can be costly, as many clients still go to branches to make transactions. Moving folks out of branches to ATMs can contribute to cost savings, making room for increased scale. In fact, Indonesia’s ATMs are widespread and well trusted, but even ATM transactions are costly. Banks in Indonesia are starting to experiment with lower-cost online and mobile services, as well as plastic. As a test, I purchased a “Flazz” pre-paid card (with a snazzy Batman motif) that works with POS terminals, but not many retailers had the required devices in place. With the rapid growth of online shopping websites, many banks and fintechs are rolling out mobile money apps that interface with these sites. While adoption is slow in some segments, these apps are starting to gain some traction.

As banks shift to low-cost touch points, the promise of financial inclusion seems less straightforward. We spoke to clients of financial institutions in low- and low-middle-income segments and found that there is not much trust of digital channels beyond shopping and information gathering. Although ATMs have gained momentum, most clients we spoke with prefer or require face-to-face interaction before they agree to use a new financial service. This poses a problem for institutions seeking to offer an array of financial services to low-income folks while simultaneously reducing face-to-face sales. In theory, banks can deliver their sales pitches through traditional advertising, phone calls, SMS, etc., but that will require winning people’s trust, which, according to those I met, still requires some good old-fashioned human touch.

About the Author: Ms Barbara Magnoni is President of EA Consultants, a development-consulting firm based in New York. She has 25 years of international finance and development experience and has worked with organizations including Goldman Sachs, Chase and BBVA and has advised institutions such as the International Finance Corporation, the US Agency for International Development and the International Labour Organization. She may be reached at +1 212 734 6461 or bmagnoni[at]eac-global.com, or you may follow her on Twitter at BarbaraatEA.
**MICROCAPITAL MARKET INDICATORS**
**SUB-SAHARAN AFRICA**

98 MICROFINANCE INSTITUTIONS (MFIs) REPORTING

### MFIs BY GROWTH IN GROSS LOAN PORTFOLIO: CHANGE IN USD

<table>
<thead>
<tr>
<th>MFI NAME</th>
<th>COUNTRY</th>
<th>AVERAGE ANNUAL USD INCREASE</th>
<th>AVERAGE ANNUAL % INCREASE</th>
<th>2013</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equity Bank Kenya</td>
<td>Kenya</td>
<td>224,704,220</td>
<td>12%</td>
<td>1,819,894,147</td>
<td>2,269,302,586</td>
</tr>
<tr>
<td>LAPO Nigeria</td>
<td>Nigeria</td>
<td>38,467,360</td>
<td>23%</td>
<td>146,515,411</td>
<td>223,450,131</td>
</tr>
<tr>
<td>Faulu Microfinance Bank</td>
<td>Kenya</td>
<td>30,910,496</td>
<td>27%</td>
<td>102,560,995</td>
<td>164,381,987</td>
</tr>
<tr>
<td>Grooming Centre</td>
<td>Nigeria</td>
<td>28,074,355</td>
<td>41%</td>
<td>56,252,913</td>
<td>112,401,624</td>
</tr>
<tr>
<td>Kenya Women Microfinance Bank</td>
<td>Kenya</td>
<td>24,376,107</td>
<td>13%</td>
<td>172,724,668</td>
<td>221,476,882</td>
</tr>
<tr>
<td>CRDB Bank Burundi</td>
<td>Burundi</td>
<td>15,526,334</td>
<td>256%</td>
<td>2,667,754</td>
<td>33,720,422</td>
</tr>
<tr>
<td>Advans Cote d'Ivoire</td>
<td>Cote d'Ivoire</td>
<td>14,950,823</td>
<td>111%</td>
<td>8,660,531</td>
<td>38,562,178</td>
</tr>
<tr>
<td>MicroCred Cote d'Ivoire</td>
<td>Cote d'Ivoire</td>
<td>11,941,981</td>
<td>27%</td>
<td>39,488,384</td>
<td>63,372,347</td>
</tr>
<tr>
<td>MicroCred Senegal</td>
<td>Senegal</td>
<td>11,638,540</td>
<td>19%</td>
<td>55,456,994</td>
<td>78,734,074</td>
</tr>
<tr>
<td>MicroCred Malawi</td>
<td>Malawi</td>
<td>11,455,585</td>
<td>318%</td>
<td>1,387,418</td>
<td>24,298,588</td>
</tr>
</tbody>
</table>

### PERCENT OF MFIs IN MARKET BY SIZE (NUMBER OF ACTIVE BORROWERS)

- **2013 → 2015**
  - 100K: 6% → 6%
  - 50K: 8% → 9%
  - 20K: 16% → 24%
  - 10K: 18% → 18%
  - 52% → 43%

### MARKET SHARE BY MFI SIZE (NUMBER OF ACTIVE BORROWERS)

- **2013 → 2015**
  - 100K: 52% → 51%
  - 50K: 18% → 16%
  - 20K: 17% → 20%
  - 10K: 8% → 7%
  - 5% → 5%

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1Denotes only MFIs that reported data for 2013 and 2015 to the Microfinance Information Exchange (MIX) Market

Source: MIX, February 2017
UPCOMING EVENTS

MENA Governance and Strategic Leadership Seminar
March 7 - March 9, 2017; Amman, Jordan
The goal of this event is to strengthen boards of directors of microfinance institutions in the Middle East and North Africa through peer learning and case studies on topics such as governance, risk management, client centricity, sustainable growth and operating in challenging environments. The fee to attend is USD 750, and more details are available via Lizzy Bobe at boke[at]accion.org or +1 202 393 3113, or you may visit http://bit.ly/MENA-leadership.

Exploring Challenges in Scaling up Insurance as a Disaster Resilience Strategy for Smallholder Farmers
March 14, 2017; Singapore
This event will explore how regulators, policymakers and insurers can work together to grow the availability and adoption of index insurance by small-scale farmers. There is no fee to attend. To register, you may email info[at]microinsurancenetwork.org. For more details, you may visit https://a2ii.org/en/event/save-date-9th-consultative-forum-topic-exploring-challenges-scaling-insurance-disaster or call +49 6196 796176.

SPTF Social Investor Working Group Meeting
March 15 - March 16, 2017; Zurich, Switzerland
This meeting will address the challenges of managing social performance from the perspective of investors. Following the close of the meeting midday on March 16, the Swiss Agency for Development and Cooperation will host a half-day Savings and Credit Forum. The fee to attend is EUR 230 per organization. For additional information, you may contact Letícia Emme at leticiacemme[at]spf.info or visit http://spf.info/calendar-of-events/133-conferences-and-events/51-2017-sptf-social-investor-working-group-meeting-zurich. No phone number is offered.

13th Annual Global Microfinance Forum
March 16 - March 17, 2017; Prague, Czech Republic
Participants at this event will discuss topics such as: (1) the dual goals of social impact and financial profit; (2) “green” microfinance; (3) alternative financing; and (4) increasing access to finance for small and medium-sized enterprises. This fee to attend this event is EUR 1,210. For additional information, you may visit http://www.uni-global.eu/portfolio-page/13th-annual-global-microfinance-forum/, email registration[at]uni-global.eu or call +420 226 220 430.

Asia Pacific Financial Inclusion Summit
March 21 - March 22, 2017; Hanoi, Vietnam
Themed “Advancing Financial Inclusion in a Digital Age,” this event will include sessions on topics such as collaboration, regulating digital financial services, blockchain technology, gender, serving youth and reaching “the last mile.” The cost to attend is USD 500 with various discounts available. On March 23, participants may visit with staff and clients of one of two microfinance institutions for an additional fee of USD 30. For more information, you may call +65 6411 6676, visit http://www.finincclusionsummit.org/ or email APFIS2017[at]finincclusionsummit.org.

Cashless Africa
March 22 - March 23, 2017; Lagos, Nigeria
The event will include: (1) traditional conference sessions on financial technology; (2) a “hackathon,” during which teams will attempt to create market-ready solutions to financial services challenges; and (3) the “CashlessAfrica Champion Awards.” The cost to attend is USD 400 for participants from abroad and USD 200 for delegates from Nigeria. For more information, you may contact West Elkahtor at +234 701 966 9366 or kwest[at]mobilemoneyafrica.com, or you may visit http://cashlessafrica.com/.

Cracking the Nut 2017: Reinforcing Food Systems to Meet Urban Demand
March 27 - March 28, 2017; Bangkok, Thailand
This conference will revolve around the following themes: (1) Reducing Energy and Transport Costs for Food Systems; (2) Improving Sustainability and Food Security of Urban Markets; and (3) Facilitating Links from Rural to Urban Parts of a Supply Chain. The cost to attend is USD 795 or USD 1,690 if also joining the Agriculture Value Chain Finance Training. More information may be sought from Ali Boyer at +1 703 914 5533 or aboyer[at]connexus.email, or you may visit http://www.crackingthenutconference.com/.

Africa Financial Services Investment Conference
May 3 - May 5, 2017; London, United Kingdom
Speakers at this event will discuss methods for investing in the fintech (financial technology) sector, mitigating currency risk and expanding financial inclusion. The fee to attend is EUR 1,100, with a range of discounts available. There is an additional cost of EUR 145 to attend a “Meet African Dealmakers Networking Event” on May 3. Prices do not include a VAT of 20 percent. For additional information, you may email the organizers at event[at]afsic.net or visit http://www.afsic.net. No telephone number is offered.

Women’s Economic Empowerment Global Learning Forum
May 23 - May 25, 2017; Bangkok, Thailand
This event will address constraints facing women in agricultural development, enterprise growth and inclusive finance. The fee to attend is USD 650, with a rate of USD 525 offered to members of the Small Enterprise Education and Promotion (SEEP) Network. After April 14, the fees increase by USD 100. For additional information, you may email weeforum[at]seepnetwork.org, call +1 202 534 1400 or visit https://weeforum2017.org.

MORE DETAILS COMING SOON ON:

5th European Microfinance Research Conference
June 12 - June 14, 2017; Portsmouth, United Kingdom

Global Sustainable Finance Conference
July 13 - July 14, 2017; Karlsruhe, Germany

5th International Conference on Sustainable Development
September 6 - September 7, 2017; Rome, Italy

Sa-Dhan National Conference
September 14 - September 15, 2017; New Delhi, India

Global Youth Economic Opportunities Summit
September 27 - September 29, 2017; Washington, DC, USA

Semaine Africaine de la Microfinance (SAM)
October 9 - October 13, 2017; Addis Ababa, Ethiopia

Opportunity Collaboration
October 15 - October 20, 2017; Ixtapa, Mexico

SRI: The Conference on Sustainable, Responsible, Impact Investing
November 1 - November 3, 2017; San Diego, California, USA

European Microfinance Week
November 29 - December 1, 2017; Luxembourg
2.5 billion adults lack access to formal financial services.

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EA Consultants is a consulting firm dedicated to supporting initiatives that facilitate access to finance, markets and social protection for low income segments of the world’s population.

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Combinamos la investigación y la práctica para que nuestro trabajo sea informado por un entendimiento tanto de las fuerzas de mercado como de las necesidades de los clientes. Nuestro objetivo es de liderar nuevas ideas y prácticas que pueden ser transformativas para beneficiar a todos los segmentos de la sociedad.

- Health & other non-financial services

Donor strategies
Gender inclusion
Program monitoring & evaluation

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PAPER WRAP-UPS

The Landscape of Microinsurance in Sri Lanka


From 2013 to 2015, microinsurance in Sri Lanka expanded from primarily protecting microloans against default to include health insurance for low-income individuals. As of 2015, 1.5 million microinsurance policies covered 6.9 percent of Sri Lanka’s population.

The authors discuss premium levels, claims ratios, delivery channels and technologies used for sales and premium collection. They argue that health and property risks are the major risk factors for low-income households in the country. Despite the potential of the microinsurance sector in the country, the authors deem it “experimental,” facing obstacles such as “high administrative costs,” “low capacity of poor households to pay premiums,” inflexible enrollment procedures, insufficient regulation and a lack of highly skilled professionals.

A Buck Short – What Financial Diaries Tell Us About Building Financial Services That Matter to Low-Income women


Based on a sample of financial diaries that women maintained between 2012 and 2015 in India, Kenya and Mexico, the authors suggest developing: (1) services with lower costs; (2) better tools to manage finances and risks; (3) ways to help women build social networks in more efficient ways; and (4) other services that increase women's resilience.

The Long-run Poverty and Gender Impacts of Mobile Money

By Tavneet Suri and William Jack; published in Science; December 8, 2016; 4 pages; available at http://science.sciencemag.org/content/354/6317/1288.full/

The authors of this paper estimate that access to the M-Pesa mobile payment service has lifted 194,000 Kenyan households above the official poverty line since its launch in 2007. The impact appears to be greater for households that are headed by women due to factors including that many low-income women have left subsistence farming to engage in cash-generating entrepreneurial activities upon gaining access to M-Pesa.

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Vision Microfinance is an appeal to combat poverty in a meaningful and sustainable way. So far 721 m USD have been distributed in the form of 663 promissory notes to 263 microfinance institutions in 56 countries. Thanks to our investors, the lives of over 1 m people in developing countries have been transformed. Vision Microfinance allows private and institutional investors to participate in the „fast-growing“ microfinance industry. Investors benefit from the extensive asset management expertise of C-QUADRAT Asset Management, which works in close partnership with microfinance specialist Symbiotics, a market research expert in sustainable investments. This unique cooperation of fund manager and research team yields innovative microfinance solutions: Vision Microfinance.

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